

## **UBM SES WEBSITE PRIVACY POLICY**

### **INTRODUCTION**

UBM SES is committed to respecting your privacy. This website's Privacy Policy ("Policy") will outline the type of information that is collected, how it is used and the secure way in which it is protected. Please read this Policy carefully.

By using any of UBM SES' registered websites ("Sites"), you are agreeing to be bound by this Policy in respect of the information collected about you via the Sites. You acknowledge and agree (on your own behalf and duly authorised on behalf of any third party whose details you supply) that the processing (including disclosure) of information is necessary or desirable for the provision of relevant services and the operation of UBM SES' performance of its rights and obligations owed to you or a third party.

The references to information "relating to you" or "about you" include references to information about your employees, representatives, agents, directors, officers, or relevant parties whose details you have provided, and those of your affiliates and subsidiaries and sub-contractors, and those of any third party whose details you supply to UBM SES.

We may update this Policy from time to time to take into account changing requirements, and we request that you refer back to this Policy frequently to review any revisions. If you have any queries about the Policy, please get in touch with us at [datacontroller@sesallworld.com](mailto:datacontroller@sesallworld.com).

### **COLLECTION OF INFORMATION**

We collect information from you when you register on our Sites, book a stand, subscribe to our mailing list or fill out a form.

When registering on our Sites, as appropriate, you may be asked to enter your: name, job title, company, mailing address, contact numbers, email address or credit card information. Such information is only collected when voluntarily given. You may, however, visit our Sites anonymously.

### **USE OF INFORMATION**

Any of the information we collect from you may be used in one of the following ways:

- To personalise your experience  
(Your information helps us to better respond to your individual needs.)
- To improve our Sites  
(We continually strive to improve our offerings based on the information and feedback we receive from you.)
- To improve customer service  
(Your information helps us to more effectively respond to your customer service requests and support needs.)
- To process transactions
- To administer a contest, promotion, survey or other features of the Sites
- To send periodic emails  
(The email address you provide may be used to send you information and updates on UBM SES' exhibitions, conferences, seminars or events. If at any time you would like to unsubscribe from receiving future emails on the particular UBM SES' event, we include detailed unsubscribe instructions at the bottom of each email.)

- We may also contact you by any means of communication for which you have given us contact details, including email, telephone, and post, for the purpose of getting your feedback or for providing you with information which we believe could be of interest to you or your organisation.
- On occasion, we may use third-party agents and service providers to assist us in the use of your data as outlined above.

## **SECURITY**

We implement a variety of security measures to maintain the safety of your submitted information. All supplied credit card information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorized with special access rights to such systems.

Your information will not be sold or given to any other company for any reason whatsoever, without your consent, other than the express purpose of delivering the product or service requested.

## **COOKIES & GOOGLE ANALYTICS**

All UBM SES' Sites use Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer to help the website analyse how users use the website.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this, you may not be able to use the full functionality of the Sites.

## **THIRD-PARTY LINKS**

Some of the pages on our Sites may include links to external websites. We are not responsible for the privacy policies and practices of these external websites. We strongly recommend that you check the policy of each website you visit, and contact its owner if you have any concerns or questions.

## **UPDATING OF INFORMATION**

We aim to keep our information about you as accurate as possible. If you would like to update your details, please contact us at [datacontroller@sesallworld.com](mailto:datacontroller@sesallworld.com).

## **CHANGES TO OUR PRIVACY POLICY**

If we decide to change our Policy, we will update the Privacy Policy modification date below.

***Privacy Policy modification date:  
20 February 2017***